9th edition

2020
M-Enabling Summit

Promoting Accessible Technologies and Environments

September 14-16 | Washington, DC

m-enabling.com

M-Enabling Summit 2020

New accessible technologies are rapidly transforming the way users interact with digital interfaces. The **M-Enabling Summit** has established itself as the leading global conference covering fast-moving technological innovations that enable seniors and persons with disabilities to access digital content and services and interact with their environment in new ways. The **M-Enabling Summit** is the ideal venue to support independent living in an interconnected world for seniors and persons with disabilities. With its 2020 theme "*Digital Inclusion Strategies: A Catalyst for Action*", the Summit offers a platform for companies to promote their accessible products & services and to network with accessibility professionals seeking to address compliance challenges and market development opportunities.

Attendees of the **M-Enabling Summit** are decision-makers looking to leverage technological advances in accessibility as an essential differentiator in gaining a competitive advantage. The **M-Enabling Summit** program is specifically designed to give participants tools, knowledge, and networking opportunities they can implement into their everyday lives in the rapidly expanding market of assistive and accessible technologies.

In addition, the International Association of Accessibility Professionals (IAAP) will host its annual conference within the Summit, focusing on technical and organizational training tracks.

Join the leaders in the industry! Showcase your products, make tangible connections, share best practices, and shape consumer attitudes. Participate in the 2020 M-Enabling Summit!

Featured Topics Include:

- Strategic Leaders in Accessibility
- Accessibility of virtual workplaces and Gig economy platforms
- Integrating Accessibility Testing in the Development Cycle
- Digital Workplace Accommodation Requirements
- Latest innovations in end user solutions
- Designing for age-related disabilities

- Legal and compliance evolving environments
- AI, data security, privacy and consumer choices
- Inclusive digital entertainment and Extended Reality
- Smart Homes technologies and robotics for independent living
- Autonomous mobility and mobility as a service
- WCAG 2.1 and beyond: Latest developments

Learn | Network | Innovate

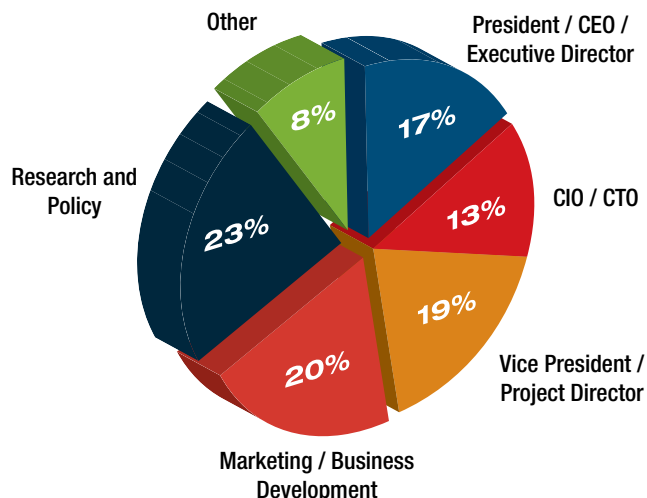### Improving the lives of seniors and people with disabilities

Accessible Technologies and Environments for All

Exhibitors have the advantage of promoting their services and products to over 600 high-level attendees focusing on the assistive technologies market, including:

- Large organizations seeking accessible solutions for their customers and employees
- Mobile service providers from around the world
- Distributors
- Assistive technologies eco-system participants, such as consultants and systems integrators
- Accessibility experts from all sectors of activity
- Organizations of Persons with Disabilities interested in promoting accessible and assistive applications and services
- Policy makers from the U.S. Federal Government, including the Federal Communications Commission and numerous federal agencies
- Policy makers from state and local jurisdictions
- International Regulators, including members of the International Telecommunication Union (ITU)

Attendees: Position in Organization

- President / CEO / Executive Director — 17%
- CIO / CTO — 13%
- Vice President / Project Director — 19%
- Marketing / Business Development — 20%
- Research and Policy — 23%
- Other — 8%

International Participation from over 25 Countries

54% participation from the Private Sector

46% participation from Non-Profits, Government and Academia

2019 Corporate Sponsors:

APH American Printing House · AccessibilityOz · AFTERSHOKZ · accenture · amazon · AT&T · audioeye

BARRIER BREAK creating a limitless future · Consumer Technology Association · ctia Everything Wireless · CSD · Foxit · hp · IAAP International Association of Accessibility Professionals

J5 MARKETING · JPMORGAN CHASE & CO. · Leonard Cheshire · eSSENTIAL ACCESSIBILITY · oculus from facebook · RightHear

Sprint Accessibility · T··Mobile · UBER · verbit · verizon · WID WORLD INSTITUTE ON DISABILITY

M-Enabling Summit 2020 Participation Options

Sponsorship Opportunities:

Platinum Sponsor:	USD $40,000
Gold Sponsor:	USD $20,000
Silver Sponsor:	USD $11,000
Cocktail Reception & Awards Ceremony:	USD $24,000
Social Media & Business Center: **SOLD OUT!**	USD $18,000
Lunch Reception: **SOLD OUT!**	USD $14,000
Closing Day Breakfast Networking Reception:	USD $10,000
Accessibility Registration:	USD $9,000
Wi-Fi Service Sponsor (Exclusive):	USD $7,500
Conference Registration Bag:	USD $7,000
Session Sponsor:	USD $7,000
IAAP Speed Networking Reception:	USD $6,750
Digital Program Flash Drives:	USD $5,000
Lanyards:	USD $3,500
Refreshment Breaks (Four Opps.):	USD $2,800 per break
Conference Bag Insert (Four Opps.):	USD $1,250

Exhibit Space Options:

Option #1: Single Booth

Booth space is available at USD $2,500. Includes:

- One 8 x 10 booth
- Two complimentary conference registrations
- Listing on the show website
- Listing in event directory

Option #2: Table Top

Table Top is available at USD $1,500. Includes:

- One table top (6 feet)
- One complimentary conference registration
- Listing on the show website
- Listing in event directory

For additional information, please contact:

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YES, we plan to participate at M-Enabling Summit 2020

Contact Information

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Title

Company

Address

City   State/Province

Zip/Postal Code   Country

Phone   Fax

E-mail   Website

Showcase your commitment to the industry!

Contact us today!

m-enabling.com