

M-Enabling Summit

Promoting Accessible Technologies and Environments

<http://www.ejkrause.com>

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Contact:

USA:

Pat Tessler

E.J. Krause & Associates
tessler@ejkrause.com

Kara Krause

E.J. Krause & Associates
kl.krause@ejkrause.com

INNOVATION MEETS ACCESSIBILITY: M-ENABLING SUMMIT CONTINUES TO ADVANCE TRANSFORMATIVE INNOVATIONS IN DIGITAL ACCESSIBILITY

BETHESDA, MD (July 3, 2018) – “*Accessible and Assistive Technologies Innovations: New Frontiers for Independent Living*” was the key theme of the 7th annual **M-Enabling Summit** held in Washington, DC June 11-13, 2018. The leading conference on digital accessibility, brought together 600 participants from top industry executives to community advocates, whose background and interests continue to evolve with technology and ever-expanding accessibility innovations and applications.

The robust, all-inclusive conference focused on fostering next generation innovations that support independent living in an interconnected world for seniors and persons with disabilities. Key topics included: AI and Robotics,

Augmented and Virtual Reality (AR/VR), Aging in Place: Connected Health and Big Data for Activity Monitoring, 5G Connectivity, Digital Assistants, Autonomous Mobility, Consumer Technology Products and IoT for Independent Living, Accessible Smart Cities and Higher Education.

Further, the **M-Enabling Summit** offered a platform for companies to showcase their latest products and solutions. The 2018 event featured its largest exhibit showcase area to date with over 50 companies displaying their latest innovations. It was the ideal opportunity for attendees to network with accessibility professionals and organizations seeking to comply with accessibility requirements and to leverage accessible technologies offering better services and outreach for consumers.

New to the **M-Enabling Summit** this year was the addition of the first annual M-Enabling Robot of the Year Award. The 2018 award recipient was the iPal Robot from AvatarMind, selected for its features specifically developed for Special Education, Elderly Care and independent living for persons with disabilities. The award ceremony also included a live on-stage robot demo.

The **M-Enabling Summit** was once again the host of the 2018 FCC Chairman's Awards for Advancement in Accessibility (Chairman's AAA). FCC Chairman Ajit Pai keynoted Tuesday afternoon's plenary session. The Awards recognized outstanding private and public-sector ventures designed to advance accessibility for people with disabilities.

Additional keynotes included, Dr. Jeffrey Jaffe, CEO of W3C, Brian Markwalter, SVP of Research and Standards for CTA, and inspiration remarks by Col. Gregory D. Gadson, U.S. Army Veteran (ret.), Patriot Strategies.

The next **M-Enabling Summit** will be held June 17-19, 2019 in Washington, DC. For more information on the **M-Enabling Summit**, please visit <http://www.m-enabling.com>

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About G3ict:

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict offers professional development training and certification to more than 1,300 members in 39 countries. For more information, please visit www.g3ict.org