

# M-Enabling Summit

Promoting Accessible Technologies and Environments

<http://www.ejkrause.com>

## FOR IMMEDIATE RELEASE

### Contact:

#### USA:

#### Pat Tessler

E.J. Krause & Associates  
tessler@ejkrause.com

#### Kara Krause

E.J. Krause & Associates  
kl.krause@ejkrause.com

## M-Enabling Summit Announces 2020 Program Theme: Digital Inclusion Strategies: A Catalyst for Action

**BETHESDA, MD (January 29, 2020)** – The organizers of the **M-Enabling Summit** are proud to host the 9th edition of the leading global conference for empowering accessible technologies. With over one billion users worldwide living with some form of disability, digital accessibility plays a key role in reaching all users on a global scale. This year's conference will fall under the theme "Digital Inclusion Strategies: A Catalyst for Action." The **M-Enabling Summit** will highlight how organizations can successfully leverage innovative enabling technologies to make their digital workplaces, learning environments, products and services accessible to users of all abilities.

Fast-moving technological innovations are transforming opportunities for enabling seniors and persons with disabilities to access digital content and services and interact with their environment in new ways.

This year's thought-provoking agenda is set to be led by over 150 experts and industry leaders exploring how to further drive digital inclusion forward across all sectors of activity. A powerful differentiator in gaining a competitive advantage and establishing a positive culture, digital inclusion is embraced by leading organizations across all sectors of activity.

Key sessions and topics that will be explored at this year's **M-Enabling Summit** include: accessibility of Gig economy platforms, digital workplace accommodation requirements, implications of Brain-Computer interfaces, legal and compliance evolving environments, autonomous mobility and mobility as a service, inclusive digital entertainment, and smart cities for all.

The multi-day event will not only address pressing industry issues and developing market opportunities but also feature an exhibitor showcase representing their latest products and services. In addition, the **M-Enabling Summit** will integrate the annual International Association of Accessibility Professionals (IAAP) Conference, which will go in depth on technical guidelines and implementation solutions.

The 9th edition of the **M-Enabling Summit** will be held June 22-24, 2020 at the Renaissance Arlington Capital View Hotel.

For more information on registering for the **M-Enabling Summit**, please visit [www.m-enabling.com](http://www.m-enabling.com)

### About E.J. Krause & Associates:

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)*

### About G3ict:

*G3ict, the Global Initiative for Inclusive Information and Communication Technologies, is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict offers professional development training and certification to more than 1,300 members in 39 countries. For more information, please visit [www.g3ict.org](http://www.g3ict.org)*